



PRESS RELEASE

Siena Lending Group LLC Closes \$40 Million Credit Facility for Feradyne Outdoors LLC

Siena Lending Group LLC (“Siena”) a leading provider of asset-based lending solutions, is pleased to announce the closing of a new senior secured credit facility for FeraDyne Outdoors LLC (“FeraDyne” or the “Company”), a manufacturer and wholesaler of leading brands in outdoor hunting gear and archery. The new facility consists of a revolving line of credit, providing FeraDyne with access to enhanced liquidity and the ability to support its strategic business objectives.

“It was a pleasure working with Siena” said Don Germano, the CEO of FeraDyne Outdoors. “The team took a collaborative approach, enabling us to implement a tailored solution that will help the company capitalize on growing opportunities in its target markets. We look forward to developing an interactive relationship.”

“We are excited to support FeraDyne’s business initiatives with this value-added financing solution,” said Bridget Anderson, Senior Vice President at Siena Lending Group. “The Company has a long history of offering industry-leading brands in the outdoor enthusiast space. Siena’s credit facility provides the Company with the operating flexibility needed to achieve its short-term and long-term goals. It was a pleasure working with the management team and ownership to get the transaction done. We are also thankful for the opportunity to work alongside Baird as they led another successful execution.”

The transaction underscores Siena Lending Group’s commitment to providing customized financing solutions to middle-market companies across a variety of industries.

About Siena Lending Group:

Siena Lending Group is a leading asset-focused lender providing financing solutions from \$10 to \$100 million across the United States and Canada. Siena operates across most industry sectors and provides senior secured solutions to privately held middle-market companies and publicly traded industry leaders. Siena has also earned a reputation as a trusted financing partner to private equity firms and other financial sponsors. Since 2012, Siena has consistently found creative ways to provide borrowers with maximum flexibility and liquidity. With deep lending experience and expertise in complex situations, clients know Siena brings the patience and perspective to help them work through challenges and achieve their long-term visions.

Siena is a portfolio company of Franklin BSP Lending Corporation, an affiliate of Benefit Street Partners L.L.C. (“BSP”). BSP, a leading credit-focused alternative asset management firm, is a wholly-owned subsidiary of Franklin Resources, Inc.

For more information, visit www.sienalending.com or contact a Siena team member.