



## PRESS RELEASE

# Siena Lending Group LLC Agents a \$100 Million Credit Facility for a Consumer Branded Company

**Siena Lending Group LLC (“Siena”)** a leading provider of asset-based lending solutions, acted as the Sole Left Lead Arranger, alongside its partner, Benefit Street Partners L.L.C., in the closing of a \$100 million senior secured credit facility for a consumer-branded company (“the Company”). The Company is a market leader in designing, developing, and marketing retail cosmetics and beauty products to big box retailers including Target, Walmart, Amazon and Costco.

"We are proud to support the growth of the Company and its incredible performance and success. The Company has fantastic products that are number one or two in their categories in the beauty and cosmetics space," said Stephen Fuscaldo, Managing Director at Siena Lending Group.

### About Siena Lending Group:

Siena Lending Group is a leading asset based lender providing financing solutions from \$20 to \$500 million across the United States and Canada. Siena provides senior secured solutions to privately held middle-market companies and publicly traded industry leaders across most sectors and has earned a reputation as a trusted financing partner to private equity firms and other financial sponsors. Since 2012, Siena has consistently found creative ways to provide borrowers with maximum flexibility and liquidity. With deep lending experience and expertise in complex situations, clients know Siena brings the patience and perspective to help them work through challenges and achieve their long-term visions.

Siena is a portfolio company of Franklin BSP Capital Corporation, an affiliate of Benefit Street Partners L.L.C. ("BSP"). BSP, a leading credit-focused alternative asset management firm, is a wholly-owned subsidiary of Franklin Resources, Inc.

For more information, visit [www.sienalending.com](http://www.sienalending.com) or contact a Siena team member.